



FESTIVAL SPONSORSHIP OPPORTUNITIES

PRESENTING \$7,500

- Presenting sponsor of Festival of Trees
- Company logo included in four Festival eblasts reaching over 2000 emails
- Company logo in Festival Soiree program
- Company logo on online bidding site
- Company logo on sponsor posters during the event
- Company logo on Festival website
- Company logo rotating on TV in SLI Connect during the event
- Company logo on 20 social media posts (Facebook, Instagram, LinkedIn)
- A sponsor highlight post on social media
- 10 VIP tickets to Festival Soiree on December 6
- Company name included in radio commercials
- Company logo on all TV commercials
- Logo included on step & repeat banner at Festival Soiree
- Company name announcement during Festival Soiree
- Company logo on print marketing
- Company logo on FOT direct mailer reaching over 4000 addresses
- Interview opportunity on KSNT
- Signage with logo on Soiree stage
- Company name included on advertising banners outside of Fairlawn Plaza
- One Facebook Live interview opportunity on opening day

GOLD STAR \$5,000

- Title sponsor of Festival Soiree
- Company logo included in four Festival eblasts reaching over 2000 emails
- Company logo in Festival Soiree program
- Company logo on online bidding site
- Company logo on sponsor posters during the event
- Company logo on Festival website
- Company logo rotating on TV in SLI Connect during the event
- Company logo on 15 social media posts (Facebook, Instagram, LinkedIn)
- A sponsor highlight post on social media
- Four VIP and six general admission tickets to Festival Soiree on December 6
- Company name included in radio commercials
- Company logo on all TV commercials
- Logo included on step & repeat banner at Festival Soiree
- Company name announcement during Festival Soiree
- Company logo on print marketing
- Company logo on FOT direct mailer reaching over 4000 addresses

RED RIBBON \$2,500

- Presenting sponsor of one award winning tree
- Company logo included in four Festival eblasts reaching over 2000 emails
- Company logo in Festival Soiree program
- Company logo on online bidding site
- Company logo on sponsor posters during the event
- Company logo on Festival website
- Company logo rotating on TV in SLI Connect during the event
- Company logo on 10 social media post (Facebook, Instagram, LinkedIn)
- A sponsors highlight post on social media
- Four general admission tickets to Festival Soiree on December 6

GARLAND \$1,500

- Title sponsor of Sweet Shoppe (logo included on presale website and signage during the event)
- Company logo included in four Festival eblasts reaching over 2000 emails
- Company logo in Festival Soiree program
- Company logo on online bidding site
- Company logo on sponsor posters during the event
- Company logo on Festival website
- Company logo rotating on TV in SLI Connect during event
- Company logo on five social media post (Facebook, Instagram, LinkedIn)
- A sponsors highlight post on social media

POINSETTIA \$500

- Company logo included in four Festival eblasts reaching over 2000 emails
- Company logo in Festival Soiree program
- Company logo on online bidding site
- Company logo on sponsor posters during the event
- Company logo on Festival website
- Company logo rotating on TV in SLI Connect during event
- Company logo on five social media post (Facebook, Instagram, LinkedIn)
- A sponsors highlight post on social media

CONTACT INFORMATION

Event Sponsor's Name (Business, Organization, or Individual):

Contact Name:

Mailing Address:

Email:

Phone:

PAYMENT INFORMATION

- Presenting - \$7,500
- Gold Star - \$5,000
- Red Ribbon - \$2,500
- Garland - \$1,500
- Poinsettia - \$500
- Other - \$ _____

- Invoice me
- Payment is included
- Pay sponsorship online

PLEASE RETURN THIS PAGE BY OCT. 4 TO RECEIVE ALL SPONSORSHIP BENEFITS. FOR MORE INFORMATION, CONTACT SHANNON AT SWARTA@SLITOPEKA.ORG